

**K.M. GOVT. COLLEGE NARWANA****Name of Assistant Professor: Kamaljeet****Class: B.T.T.M 1<sup>st</sup>, Semester 1<sup>st</sup> Session: 2025-26****Subject: Tourism Business Environment B23-TMG-103****Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1. 01 August to 02 August 2025</b> An Overview of Business Environment: Business- Meaning, Concept and Nature
<b>Week 2. 04 August to 09 August 2025</b> Business Environment-Meaning, Nature and Components
<b>Week 3. 11 August to 16 August 2025</b>  Business Environment Analysis-Process, techniques and limitations
<b>Week 4. 18 August 23 August 2025</b> Economic reforms in India- Liberalization meaning, merits, demerits and impacts on tourism business in India. Privatization meaning, merits, demerits and impacts on tourism business in India.
<b>Week 5. 25 August to 30 August 2025</b>  Globalization, meaning, merits, demerits and impacts on tourism business in India. MSME (Micro, Small, and Medium Enterprises)
<b>Week 6. 01 September to 06 September 2025</b> MSME- Definition, problems and incentives available for growth.
<b>Week 7. 08 September to 13 September 2025</b>  Revision of 1 <sup>st</sup> unit
<b>Week 8. 15 September to 20 September 2025</b> Revision of 2 <sup>nd</sup> unit
<b>Week 9. 22 September to 27 September 2025</b> Policies concerning Tourism-Tourism development during five years plans
<b>Week 10. 29 September to 04 October 2025</b> Tourism under NITI Ayog
<b>Week 11. 06 October to 11 October 2025</b> Assignment and revision of 2 <sup>nd</sup> unit
<b>Week 12. 13 October to 18 October 2025</b> National Tourism policy of India 2002, Competition act and its impact on Tourism business in India
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Tourism reforms-FDI-meaning, merits, demerits and impact on tourism business in India.
<b>Week 15. 03 to 08 November 2025</b> Revision of 3 <sup>rd</sup> unit
<b>Week 16. 10 November to 15 November 2025</b> Govt of India schemes for development of tourism business in India, Incredible India campaign.
<b>Week 17. 17 November to 22 November 2025</b> PRASHAD Scheme, SWADESH Darshan scheme
<b>Week 18. 24 November to 29 November 2025</b> Revision of 4 <sup>th</sup> unit

**K.M. GOVT. COLLEGE NARWANA****Name of Assistant Professor: Kamaljeet****Class: B.A 2nd, Semester 3<sup>rd</sup>, Session: 2025-26****Subject: Indian Ethnic FoodB23-HMT-105 MDC-1****Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1. 01 August to 02 August 2025</b> Introduction to North Indian Food and features
<b>Week 2. 04 August to 09 August 2025</b> Important spices and ingredients of North Indian Food
<b>Week 3. 11 August to 16 August 2025</b>  Common recipes of North India
<b>Week 4. 18 August 23 August 2025</b> Introduction to South Indian Food and features
<b>Week 5. 25 August to 30 August 2025</b>  Important spices and ingredients of South Indian Food
<b>Week 6. 01 September to 06 September 2025</b> Common recipes of South India
<b>Week 7. 08 September to 13 September 2025</b> Revision of 1 <sup>st</sup> unit
<b>Week 8. 15 September to 20 September 2025</b> Revision of 2 <sup>nd</sup> unit
<b>Week 9. 22 September to 27 September 2025</b> Introduction to East Indian Food and features
<b>Week 10. 29 September to 04 October 2025</b> Important spices and ingredients of East Indian Food
<b>Week 11. 06 October to 11 October 2025</b> Assignment and revision of 2 <sup>nd</sup> unit
<b>Week 12. 13 October to 18 October 2025</b> Common recipes of East India
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Introduction to West Indian Food and features
<b>Week 15. 03 to 08 November 2025</b> Revision of 3 <sup>rd</sup> unit
<b>Week 16. 10 November to 15 November 2025</b> Important spices and ingredients of West Indian Food
<b>Week 17. 17 November to 22 November 2025</b> Common recipes of West India
<b>Week 18. 24 November to 29 November 2025</b> Revision of 4 <sup>th</sup> unit



**K.M. GOVT. COLLEGE NARWANA**

**Name of Assistant Professor: Kamaljeet**

**Class: B.T.T.M 2nd semester 3<sup>rd</sup> Session: 2025-26**

**Subject: Impacts of Tourism B23-TMG-303**

**Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1.01August to 02August 2025</b> Tourism system-Lapier model
<b>Week 2.04August to 09 August 2025</b> Stanley plog's model
<b>Week 3. 11 August to 16 August 2025</b>  Presents trends in Domestic Tourism
<b>Week 4. 18 August 23 August 2025</b> Mass Tourism Characteristics and its impacts
<b>Week 5. 25 August to 30 August 2025</b>  Revision of 1 <sup>st</sup> unit
<b>Week 6. 01 September to 06 September 2025</b> Economic Significance of Tourism
<b>Week 7. 08 September to 13 September2025</b> Positive Economic Impacts of Tourism
<b>Week 8. 15 September to 20 September 2025</b> Negative Economic Impacts of Tourism
<b>Week 9. 22 September to 27 September 2025</b> Economic Impact Analysis, Multiplier meaning and types
<b>Week 10. 29 September to 04October 2025</b> Social-Cultural Dimension of Tourism. Tourism and culture: Fundamentals of Indian culture
<b>Week 11. 06 October to 11 October 2025</b> Assignment andrevision of 2 <sup>nd</sup> unit
<b>Week 12. 13 October to 18 October 2025</b> Customs and Traditions of Indian culture, Positive Socio-Cultural impacts of Tourism
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Negative Socio-Cultural Impacts of Tourism
<b>Week 15. 03 to 08 November 2025</b> Revision of 3 <sup>rd</sup> unit
<b>Week 16. 10 November to 15 November 2025</b> Environmental significance of Tourism
<b>Week 17. 17 November to 22 November 2025</b> Environment impacts of tourism, Positive and Negative Impacts of Tourism
<b>Week 18. 24 November to 29 November 2025</b> Environment Impact Analysis

**K.M. GOVT. COLLEGE NARWANA****Name of Assistant Professor: Kamaljeet****Class: B.A 2nd, Semester 3rd' Session: 2025-26****Subject: Archives and MuseumSEC- History****Subject Code-25HIS403SE03****Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1.01August to 02 August 2025</b> Definition, scope and functions of Archives
<b>Week 2. 04 August to 09 August 2025</b> Scope and functions of Museum, History and Development of Archives and Museums
<b>Week 3. 11 August to 16 August 2025</b>  Magnificent museums of India
<b>Week 4. 18 August 23 August 2025</b> Types of Archives and Types of Museums
<b>Week 5. 25 August to 30 August 2025</b>  Conservation Preservation and Restoration of Archives and Museums
<b>Week 6. 01 September to 06 September 2025</b> Revision of 1 <sup>st</sup> unit
<b>Week 7. 08 September to 13 September2025</b> Revision of 2 <sup>nd</sup> unit
<b>Week 8. 15 September to 20 September 2025</b> Types of Museum Exhibition, Principles of Exhibition Design
<b>Week 9. 22 September to 27 September 2025</b> Revision of 3rd unit
<b>Week 10. 29 September to 04 October 2025</b> Multimedia in Museums
<b>Week 11. 06 October to 11 October 2025</b> Assignment and revision of 2 <sup>nd</sup> unit
<b>Week 12. 13 October to 18 October 2025</b> Role of Archives and Museums in society
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Archival and social responsibility
<b>Week 15. 03 to 08 November 2025</b> Revision of 3rd unit
<b>Week 16. 10 November to 15 November 2025</b> Archives and museum as cultural heritage
<b>Week 17. 17 November to 22 November 2025</b> Revision of 3 <sup>rd</sup> unit
<b>Week 18. 24 November to 29 November 2025</b> Revision of 4 <sup>th</sup> unit



**K.M. GOVT. COLLEGE NARWANA****Name of Assistant Professor: Kamaljeet****Class: B.A 2nd, Semester 3<sup>rd</sup>, Session: 2025-26****Subject: Guest Relationship Management B23-HMT-105 MDC-3****Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1.01 August to 02 August 2025</b> Guest relations, Service culture
<b>Week 2. 04 August to 09 August 2025</b> Service culture, Handling awkward difficult situation, Guest communication
<b>Week 3. 11 August to 16 August 2025</b>  Guest preferences and Guest history, Complaints management system, Guest satisfaction tracking system.
<b>Week 4. 18 August 23 August 2025</b> Understanding loyalty segments, Loyalty schemes, Guest retention techniques.
<b>Week 5. 25 August to 30 August 2025</b>  Creating service excellence
<b>Week 6. 01 September to 06 September 2025</b> Creating standard in services, Benchmarking
<b>Week 7. 08 September to 13 September 2025</b> Principles of Guest services, Personalized services and Quality and Feedback
<b>Week 8. 15 September to 20 September 2025</b> Revision of 1 <sup>st</sup> unit
<b>Week 9. 22 September to 27 September 2025</b> Revision of 1 <sup>st</sup> unit
<b>Week 10. 29 September to 04 October 2025</b> Revision of 2 <sup>nd</sup> unit
<b>Week 11. 06 October to 11 October 2025</b> Assignment and revision of 2 <sup>nd</sup> unit
<b>Week 12. 13 October to 18 October 2025</b> Understanding of communication skills for better relationship with guest
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Communication process
<b>Week 15. 03 to 08 November 2025</b> Revision of 3 <sup>rd</sup> unit
<b>Week 16. 10 November to 15 November 2025</b> Need and importance of communication skills
<b>Week 17. 17 November to 22 November 2025</b> Types of communication
<b>Week 18. 24 November to 29 November 2025</b> Revision of 4 <sup>th</sup> unit

**K.M. GOVT. COLLEGE NARWANA****Name of Assistant Professor: Kamaljeet****Class: B.T.T.M 3rd, Semester 5th Session: 2025-26****Subject: Eco Tourism B23-TTM-504, CC-VOC-M5****Lesson Plan: 18 Week (01 August 2025 to 29 November 2025)**

<b>Week 1.01 August to 02 August 2025</b> Definition and scope of Eco Tourism, History and Evolution of Eco Tourism
<b>Week 2. 04 August to 09 August 2025</b> Principles and objectives of Eco Tourism, Difference between Eco Tourism Sustainable Tourism and Nature Tourism.
<b>Week 3. 11 August to 16 August 2025</b>  Natural attractions: Forests, Wetlands, Mountains, Marine areas.
<b>Week 4. 18 August 23 August 2025</b> Cultural aspects: Indigenous communities, traditions, heritage. Eco tourism infrastructure and service
<b>Week 5. 25 August to 30 August 2025</b>  Basic concepts of ecology and biodiversity, Ecosystem service and their relevance to Ecotourism.
<b>Week 6. 01 September to 06 September 2025</b> Conservation and resource management, Human impact on the environment
<b>Week 7. 08 September to 13 September 2025</b>  Ecotourism planning and zoning, Carrying capacity and visitor management, Community involvement in Ecotourism.
<b>Week 8. 15 September to 20 September 2025</b> Role of local, national and international agencies. Sustainable development goals and tourism, Economic, Environmental and Socio-cultural sustainability.
<b>Week 9. 22 September to 27 September 2025</b> Revision of 1 <sup>st</sup> and 2 <sup>nd</sup> unit.
<b>Week 10. 29 September to 04 October 2025</b> Green practices in tourism operations, Certification and eco labeling(e.g, Green Globe, Earth check)
<b>Week 11. 06 October to 11 October 2025</b> Assignment and revision of 3rd unit
<b>Week 12. 13 October to 18 October 2025</b> National and International ecotourism policies, Role of Government and NGO'S Laws and regulations for protected areas and wildlife tourism
<b>Week 13. 20 October to 25 October 2025</b> Diwali vacations
<b>Week 14. 27 October to 01 November 2025</b> Guidelines by UNEP, WTO, and IUCN
<b>Week 15. 03 to 08 November 2025</b> Revision of 3rd unit
<b>Week 16. 10 November to 15 November 2025</b> Target markets and eco tourist profiles, promotion strategies: digital, community based eco branding.
<b>Week 17. 17 November to 22 November 2025</b> Role of interpretation and storytelling, Eco tourism product and packaging.
<b>Week 18. 24 November to 29 November 2025</b> Positive and negative impacts on environment, economy and society.