Name of the Assistant Professor: Dr. Naveen kumar

Class and Session: B.Com-1st Semester (NEP-2020) 2025-2026

Subject: MDC Indian Ethnic Food

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Lesson Plan 2025-2026

Name of the Assistant Professor: Dr. Naveen kumar

Class and Session: BA, BA (Pol. Sci, Eng Hons)-IIIrd Semester (NEP-2020)

Subject: MDC Guest Relationship Management

Week 1st	Guest Relation	
August 01 to August 02	Service Culture, Handling awkward difficult situation	
Week 2 nd	Service Culture, manding awkward difficult studion	,
August 04 to August 09	Guest communication, Guest prefences Guest history	
Week 3 rd	Guest communication, Guest preferees Guest instory	
August 11 to August 16	O Liver and Wistom	_
Week 4 th	Complaint management system,	
August 18 to August 23	a to the live system	
Week 5 th	Guest satisfaction tracking system	
August 25 to August 30		-
Weat 6th	Understanding loyalty segment	
September 01 to September 06	<u> </u>	_
Week 7th	Loyalty schemes	
September 08 to September 13	W	-
Week 8th	guest retention techniques	
September 15 to September 20		
Week 9th	guest retention techniques	
September 22 to September 27	*	
Week 10 th	Creating standards in services,	
September 29 to October 04		_
Week 11th	Benchmarking, Principles of guest service	
October 06 to October 11		
Week 12th	Personalised services & quality and feedback	
October 13 to October 18		
Week 13 th	Diwali Vacation	
October 20 to October 25	· ·	
Week 14 th	Personalised services & quality and feedback	
October 27 to November 01		ren -
Week 15 th	Understanding the Communication important for bette	r
November 03 to November 08	relationship with guest	
Week 16th	Communication process	
November 10 to November 15		
Week 17 th	Need and importance of communication skills	
November 17 to November 22		
Week 18th	Types of Communication	
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Name of the Assistant Professor: Dr. Naveen kumar

Class and Session: BTM-Ist Semester (NEP-2020) 2025-2026

Subject: Introduction to Tourism

Week 1st August 01 to August 02	Tourism, Tourist, Excursionist, Visitor, Traveller as per UNWTO classification and Ministry of Tourism, Govt. of India
Week 2 nd August 04 to August 09	Tourism, Tourist, Excursionist, Visitor, Traveller as per UNWTO classification and Ministry of Tourism, Govt. of India
Week 3 rd August 11 to August 16	Impacts of Tourism (Economic, Socio-Cultural and Environmental)
Week 4 th August 18 to August 23	Impacts of Tourism (Economic, Socio-Cultural and Environmental)
Week 5 th August 25 to August 30	Impacts of Tourism (Economic, Socio-Cultural and Environmental)
Week 6 th September 01 to September 06	Approaches to study tourism
Week 7 th September 08 to September 13	Travel agency and tour operators: Meaning and types
Week 8 th September 15 to September 20	Linkages in Tourism Industry
Week 9 th September 22 to September 27	Push and pull factors in tourism
Week 10th	Push and pull factors in tourism .
Week 11 th	Attraction: Types and their significance
Week 12 th	Accommodation: Types and their significance
Week 13th	Diwali Vacation
October 20 to October 25 Week 14 th	Transportation: Types and their significance
October 27 10 November 01 Week 15 th	Characteristics of tourism and hospitality services:
Week 16 th	Characteristics of tourism and hospitality services: inseparability,
November 10 to November 15 Week 17 th November 17 to November 22	Characteristics of tourism and hospitality services: intangibility, seasonality
November 17 to November 22	Vertical, Horizontal and Diagonal integration in Tourism



Name of the Assistant Professor: Dr. Naveen kumar

Class and Session: BTM-IIIrd Semester (NEP-2020) 2025-2026

Subject: Principles of Management

Week 1 st	Concept of management, definition, nature,
August 01 to August 02	<u> </u>
Week 2 nd	Management purpose,
August 04 to August 09	
Week 3 rd	Management as an art, science, and a profession
August 11 to August 16	
Week 4th	Functions of management
August 18 to August 23	
Week 5th	Systems approach to management
August 25 to August 30	311
Wed 6th	Planning meaning, steps in planning process .
September 01 to September 06	
Week 7th	purpose, type of plans, management by objectives
September 08 to September 13	
Week 8th	Decision making- meaning, definition, importance
September 15 to September 20	
Week 9th	Process of decision making, limitations
September 22 to September 27	0
Week 10th	Organizing- meaning process of organizing.
September 29 to October 04	
Week 11 th	Levels of organizing, span of management
October 06 to October 11	
Week 12th	Forms -line, functional, line & Staff and Committee form
October 13 to October 18	of organizations
Week 13th	Diwali Vacation
October 20 to October 25	
Week 14 th	Delegation of Authority Decentralization & Centralization
October 27 to November 01	
Week 15 th	Motivation and theories of motivation
November 03 to November 08	
Week 16th	Leadership traits and styles
November 10 to November 15	
Week 17 th	Communication process and barriers
November 17 to November 22	
Week 18th	Controlling process, need, feedback and feed forward
November 24 to November 29	control.

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Name of the Assistant Professor: Dr. Naveen kumar

Clasmand Session: BTM-Vth Semester (NEP-2020) 2025-2026

Subject: Tourism Documentation

Week 1st	Definition and importance of travel documentation, Role in
August 01 to August 02	tourism and travel industry
Week 2 nd	Overview of types of travelers (domestic vs. international).
August 04 to August 09	Passport: types, validity, biometric features,
Week 3 rd	Visa: types (tourist, student, business), application
August 11 to August 16	processes, National ID cards (where applicable),
Week 4th	Travel permits and special permissions (e.g., restricted
August 18 to August 23	areas). Air tickets (paper vs. e-ticket), Boarding passes, Baggage
Week, 5 th August 25 to August 30,	tags, Itinerary/PNR
Week 6th	IATA regulations, ICAO standards
September 01 to September 06	
Week 7th	Schengen regulations, Visa waiver programs and bilateral agreements.
September 08 to September 13	Visa requirements by country, Visa application forms and
Week 8th	fees, Interview preparation and documentation, Common
September 15 to September 20	visa rejection reasons
. oth	Vaccination certificates (e.g., Yellow Fever, COVID-19),
Week 9th	Travel insurance policies, Medical fitness certificates (for
September 22 to September 27	specific travel).
Week 10 th	Arrival/departure cards, Customs declaration forms.
September 29 to October 04	
Week 11th	Immigration clearance processes
October 06 to October 11	
Week 12th	Minors and unaccompanied minors, Senior citizens, Group
October 13 to October 18	travelers and tour operators, Pilgrimage travelers (e.g.,
	Hajj/Umrah visas)
Week 13 th	Diwali Vacation
October 20 to October 25	
Week 14th	E-passports and biometric data, Digital visas (e-visa
October 27 to November 01	systems). Mobile boarding passes and travel apps.
Week 15th	Fake documents: detection and consequences, Document
November 03 to November 08	verification tools, Border security protocols.
Week 16th	Filling out visa application forms, Interpreting passport
November 10 to November 15	pages and visa stamps
Week 17th	Mock interviews and document checks.
November 17 to November 22	
Wed 18th	Recent changes in global travel policies.
November 24 to November 29	



