

SESSION 2023-24

EVEN SEMESTER

LESSON PLAN

NAME OF TEACHER: SHISHPAL

CLASS: BTM-1ST

DEPARTMENT: TOURISM MANAGEMENT, SUBJECT NAME: INTERNATIONAL TOURISM (B23-TMG-203)

Week 1(01Feb.to 03 Feb.)	Discussions of Glossaries of related to International Tourism.
Week2 (05 Feb. to 10 Feb.)	General Discussions Related to World Map in reference to continents and oceans.
Week3 (12 Feb. to 17 Feb.)	Concepts and current Status of International Tourism
Week 4(19 Feb. to 24 Feb.)	Global tourism trends in terms of international tourist arrivals & receipts.
Week 5(26 Feb. to 02 March)	Factors affecting growth of international tourism
Week 6(04 Mar. to 09 Mar.)	Regional distribution of International tourism
Week 7(11 Mar. to 16 Mar.)	Europe: Inbound tourism with special reference to France, Spain (major destinations)
Week 8(18 Mar. to 22 Mar.)	Inbound tourism with special reference to United Kingdom
Week9 (23 Mar. to 27 Mar.)	Americas: Inbound tourism with special reference to USA, New York, Washington DC
Week 10(28 Mar. to 30 Mar.)	Americas: Inbound tourism with special reference to Canada and Mexico
Week 11(01 April to 06 Apr.)	Africa: Inbound tourism with special reference to Egypt, South Africa and Kenya.
Week 12(08 April to 13 Apr.)	East-Asia & Pacific: Inbound tourism with special reference to Australia, China and Thailand.
Week 13(15 April to 20 Apr.)	Case Study of UNWTO and its organization structure and functions.
Week 14(22April to 27 Apr.)	Case Study of PATA and IATA, history, organization structure and functions.
Week 15(29April to 04 May)	Challenges before International Tourism and Strategies to promote international tourism
Week 16(06 May to 11May)	Discussions about Short Questions –Answers.
Week 17(13 May to 15 May)	Class Test and Assignment Submissions.

SESSION 2023-24

EVEN SEMESTER

LESSON PLAN

NAME OF TEACHER: SHISHPAL

CLASS: BTM-2nd (sem-4th)

DEPARTMENT: TOURISM MANAGEMENT,

SUBJECT NAME: Pilgrimage Tourism (BTM-402)

Week 1(01Feb.to 03 Feb.)	Major religions in India: Hinduism: Salient features
Week2 (05 Feb. to 10 Feb.)	Buddhism & Jainism : Main Teachings and Philosophy
Week3 (12 Feb. to 17 Feb.)	Islam and Sikhism: Basic features
Week 4(19 Feb. to 24 Feb.)	Major pilgrimage centers of India – I: Hinduism: Four Dham – Badrinath, Rameshwaram...
Week 5(26 Feb. to 02 March)	Major pilgrimage centers of India-1: Puri and Dwaraka
Week 6(04 Mar. to 09 Mar.)	Major pilgrimage centers of India-1: Varanasi, Mathura-Vrindavan, and Haridwar.
Week 7(11 Mar. to 16 Mar.)	Major pilgrimage centers of India-1: Vaishno Devi, Allahabad.
Week 8(18 Mar. to 22 Mar.)	Major pilgrimage centers of India-1: and Kurukshetra & Tirupati.
Week9 (23 Mar. to 27 Mar.)	
Week 10(28 Mar. to 30 Mar.)	Major pilgrimage Centers of India – II: Bodh Gaya, Sarnath.
Week 11(01 April to 06 Apr.)	Major pilgrimage Centers of India – II: Mount Abu, Palitana.
Week 12(08 April to 13 Apr.)	Major pilgrimage Centers of India – II: Ajmer, Goa and Amritsar
Week 13(15 April to 20 Apr.)	Trends and Patterns in pilgrimage tourism in India
Week 14(22April to 27 Apr.)	Strategies to promote pilgrimage tourism in India
Week 15(29April to 04 May)	Problems and prospects of pilgrimage tourism in India
Week 16(06 May to 11May)	Presentations
Week 17(13 May to 15 May)	Discussions about Short Questions –Answers, Assignment Submissions and Class Test.

SESSION 2023-24**EVEN SEMESTER****LESSON PLAN****NAME OF TEACHER: SHISHPAL****CLASS: BTM-3rd (sem-6th)****DEPARTMENT: TOURISM MANAGEMENT,****SUBJECT NAME: Tourism Administration in India (BTM-602)**

Week 1(01Feb.to 03 Feb.)	Discussions about the major terms and Glossaries related to Tourism and Hospitality.
Week2 (05 Feb. to 10 Feb.)	Role of Government in tourism Regulation and Management in Indian Tourism industry.
Week3 (12 Feb. to 17 Feb.)	Role of Ministry of Tourism, Government of India in terms of its Organization, Role and Functions
Week 4(19 Feb. to 24 Feb.)	State Tourism Development Corporations and their organization and role in tourism
Week 5(26 Feb. to 02 March)	Haryana Tourism Corporation
Week 6(04 Mar. to 09 Mar.)	Rajasthan Tourism Development Corporation
Week 7(11 Mar. to 16 Mar.)	Kerala Tourism Development Corporation
Week 8(18 Mar. to 22 Mar.)	Goa Tourism Development Corporation
Week9 (23 Mar. to 27 Mar.)	India Tourism Development Corporation (ITDC): organization, role and functions: Divisions of ITDC
Week 10(28 Mar. to 30 Mar.)	Hospitality Development and Promotion Board (HDPB): Role and Functions
Week 11(01 April to 06 Apr.)	Role of Tourism Finance Corporation of India in tourism growth
Week 12(08 April to 13 Apr.)	Tourism Planning in India: Growth and Performance
Week 13(15 April to 20 Apr.)	National Tourism Policy – 2002: Objectives and main features
Week 14(22April to 27 Apr.)	Problems and challenges of Tourism Administration in India
Week 15(29April to 04 May)	Presentations
Week 16(06 May to 11May)	Presentation and Class Test and Final preparation exams.
Week 17(13 May to 15 May)	Discussions about Short Questions –Answers.

SESSION 2023-24**EVEN SEMESTER****LESSON PLAN****NAME OF TEACHER: SHISHPAL****CLASS: BTM-3rd (sem-6th)****DEPARTMENT: TOURISM MANAGEMENT,****SUBJECT NAME: Tourist Guiding (BTM-605)**

Week 1(01Feb.to 03 Feb.)	Basic requirement of an escort or a guide; I-Personal grooming, smartness, proper dress sense, hygiene, pleasing personality, hard working.
Week2 (05 Feb. to 10 Feb.)	I1-Etiquettes- how to welcome a visitor, the traditional style of welcoming in north India.
Week3 (12 Feb. to 17 Feb.)	I11- Knowledge of geography, history, art & culture of the place,
Week 4(19 Feb. to 24 Feb.)	Latest information about frontier formalities, e.g. passport, VISA, foreign exchange etc.
Week 5(26 Feb. to 02 March)	Basic requirement of an escort or a guide; Communication Skills;
Week 6(04 Mar. to 09 Mar.)	1- Principles of communications, Verbal and non-verbal, personal
Week 7(11 Mar. to 16 Mar.)	Organizational, effective communications, communication gaps and barriers.
Week 8(18 Mar. to 22 Mar.)	Usage of Communication tools for Guide: Audio- visual aids. ii- Body language
Week9 (23 Mar. to 27 Mar.)	Pre tour preparation; Pre tour research about place, monuments and itinerary, timings of flights& railways.
Week 10(28 Mar. to 30 Mar.)	Bus and cars arrangement at hotels, airports and railway stations. Reconfirmation of ground arrangement
Week 11(01 April to 06 Apr.)	Group arrival and departure. Welcome at airports/ railway station or hotels.
Week 12(08 April to 13 Apr.)	Role and responsibility; Escort/ guide is the first and last contact with destination.
Week 13(15 April to 20 Apr.)	Image maker, His responsibilities. Ethics, helpful attitude.
Week 14(22April to 27 Apr.)	Knowledge of tourism related laws and acts such as passport act, foreigners act
Week 15(29April to 04 May)	Currency regulations, Immigration checks etc.
Week 16(06 May to 11May)	Presentations and Revisions.
Week 17(13 May to 15 May)	Class test, Assignment Submissions and discussions about short question-answers.

SESSION 2023-24

EVEN SEMESTER

LESSON PLAN

NAME OF TEACHER: SHISHPAL

CLASS: B.A.-1ST (SEM-2ND) MDC

DEPARTMENT: TOURISM MANAGEMENT,

SUBJECT NAME: HARYANA TOURISM(TM-MDC-102)

Week 1(01Feb.to 02 Feb.)	Introduction of Haryana Tourism.
Week2 (05 Feb. to 08 Feb.)	Geographical background of Haryana and their importance for tourism.
Week3 (12 Feb. to 15 Feb.)	Historical background of Haryana and their importance for tourism.
Week 4(19 Feb. to 22 Feb.)	Major tourist destination of Haryana.
Week 5(26 Feb. to 29 Feb.)	Tourism potential in Haryana.
Week 6(04 Mar. to 07 Mar.)	Religious and cultural tourism potential in Haryana including Music dance, fair and festival.
Week 7(11 Mar. to 14 Mar.)	Types of tourism in Haryana state.
Week 8(18 Mar. to 21 Mar.)	Tourism resources of Haryana.
Week9 (25 Mar. to 28 Mar.)	Monuments and museum of touristic significance in Haryana.
Week 10(01April to 04April)	Religious and pilgrimage center of Haryana.
Week 11(08 April to 11April)	Tourism Infrastructure in Haryana.
Week 12(15 April to 18 Apr.)	Highway tourism of Haryana.
Week 13(22 April to 25 Apr.)	Tourist Organization in Haryana.
Week 14(29April to 02 May)	Tourism trends in Haryana.
Week 15(06 May to 09 May)	Discussions about short questions and answers.
Week 16(13 May to 15 May)	Presentations and Class test.

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT: TM-MDC-102: HARYANA TOURISM (AS PER COLLEGE ADMINISTRATION MDC CLASS WILL BE TAKEN FIRST FOUR DAYS OF A WEEK THAT IS MONDAY, TUESDAY, WEDNESDAY AND THURSDAY (ACCORDING TO NEP -2020).